

Name: **ANSWERS!**

Class:



Communication



Successful Partnership



Encouragement



Solving Problem Together



Collaboration

Topic 1-1 Classwork

Calculators OK

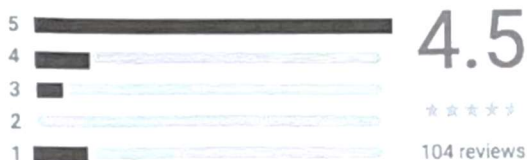
Question 01

A family is looking for a good Italian restaurant for dinner. They Google local places and find:

Amy's Amazing Italian

Pia's Perfect Pasta

Review summary



Review summary



Part A. What does the "4.5" mean?

The mean is the average or expected value.

Part B. What are some arguments for trying Amy's first?

Maybe we should ignore "1's" as trolls.

Part C. What are some arguments for trying Pia's first?

More consistency -- less variability.

Part D. What is some additional information you would want?

hmmmm... lots of good answers here!

Question 02

The current 5-Star system for Google Reviews is basically:

5-Star	4-Star	3-Star	2-Star	1-Star
Exceptional	Great	Good	Fair	Poor

A young intern at Google wants to improve the system. They propose the following:

5-Star	4-Star	3-Star	2-Star	1-Star
Great Food and Expensive	Great Food and Affordable	OK Food and Expensive	OK Food and Affordable	Poor Food at Any Price Point

Part A. What are some arguments *for* the change?

It is good to report price → people want to know!

Part B. What are some arguments *against* the change?

It makes the "average" meaningless!

Part C. What are some other ways to incorporate price point in a review?

As Google does,
there could be
a separate
(\$) - (\$\$\$\$)
rating.

Get it?
Big problem!